

CLOSED CAR SHOW OPENS ON SATURDAY

Sixty-one Different Makes of
Automobiles in Grand
Central Palace.

With the closed style of automobile making such phenomenal strides in popularity, interest is keen to get a peek at the new models that will be unveiled at the closed car show in Grand Central Palace from Saturday evening next until September 20, under the auspices of the Automobile Merchants Association.

Certain it is no automobile exhibit in years has had greater unanimity of support from all of the interests in the industry, including and without exception the leading manufacturers of the country, with the sharpest kind of rivalry among the latter to spring something really new at the coming exposition.

Aside from this, every make of automobile now on the market, with hardly a single exception, from the most costly to the popular price makes, will be seen at the show, making a grand total of sixty-one classes of cars, and all closed models as follows:

Auburn, Ray State, Buick, Cadillac, Cole, Columbus, Cleveland, Chevrolet, Chandler, Cunningham, Dord, Durant, Dodge Brothers, Daniels, Earl, Essex, Ford, Gray, Gildred, (Buick), Grant, Gardner, Hudson, Haynes, Hupmobile, Jordon, Jewett, King, Kissel, La Fayette, Lexington, Locomobile, Liberty, Marmon, Mitchell, Maxwell-Chalmers, Moon, National, Nash, Oakland, Oldsmobile, Overland, Packard, Pierce-Arrow, Peerless, Paige, Lincoln, Reo, Rickenbacker, Roamer, Rolls-Royce, Star, Stutz, Stephens, Solient Six, Stearns-Knight, Standard, Stanley Steamer, Studebaker, Templar, Velle, Winton, Willys-Knight.

Besides these a number of light delivery wagons will be shown on the mezzanine floor including Ford, Olds, Reo, Stewart, &c., and accessory exhibits.

In addition to the wonderfully large number of exhibits of closed cars many interesting features of importance have been arranged to occur daily, and no stone is being left unturned by the show committee to make the affair historical in interest as well as crowds.

The opening or "chic night" is planned to be attended with befitting ceremony with addresses by Mayor Hylan, President of the Board of Aldermen Hubert, the Borough Presidents and the attendance of the Board of Aldermen. With this in mind a special invitation to the Mayor and other city celebrities will be delivered at the City Hall Thursday by the association in force, in their latest closed models, which in itself will make a spectacle well worth witnessing by the populace.

Gov. Miller is also expected to grace the occasion and will be extended a special invitation in a high powered hydroplane, which will leave the Battery on Wednesday and proceed up the Hudson to Albany, alighting, it is planned, immediately in front of the Capitol. An attempt at the same time will be made to eclipse the world's record for the distance, and its time will be officially attested by members of the press.

Already the show committee is being deluged for free passes for family night, Monday, by families with more than eight members, with Edna Fay still to be heard from. Every other night till the close of the show, as previously announced, will be devoted to some special feature, but from present indications "theatrical night," Thursday, will prove something very unusual, attended in all probability by the most prominent lights of the stage and screen who can attend. An added feature which the show com-

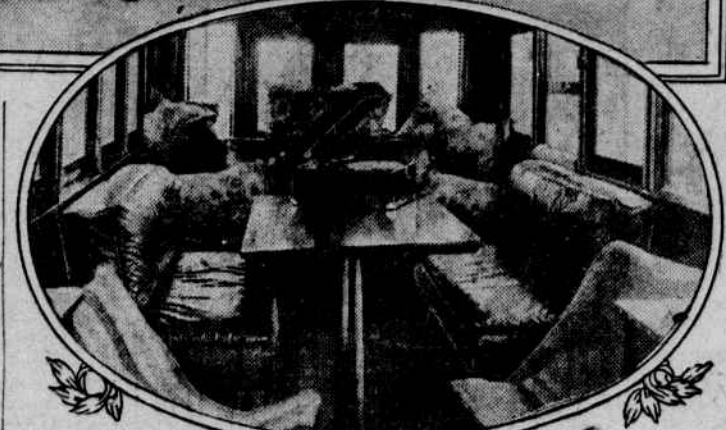
Touring de Luxe With a Packard Twin Six



Attention, ye apartment house inmates! Ye who have felt the urge to hit the broad highway—to see the country glide away under the wheels of your motor car; ye who can't quite make up your minds to give up your cozy little home for the hardships of the transcontinental tour. See how Dr. H. J. Barron, of Watertown, S. D., solved the problem.

On a Packard 1-35 twin six chassis that had already run 20,000 miles, Dr. Barron had a smart South Dakota carpenter build for him one of the most ingenious "living rooms" imaginable. The accompanying photograph gives a fair idea of the efficient coziness of this "moving apartment" which passed through New York the other day, bound for Washington, D. C.

The chassis has been lengthened 4 1/2 feet to carry the long body and the rear wheels equipped with extra heavy tires. The load is perfectly balanced and the vehicle maneuvers with ease. So little vibration is there that Mrs. Barron exercises no particular caution in stacking up her dishes on end in the closet. Sure, there's a closet! And ice-chest, gas-line stove, hot and cold running water (the exhaust goes through one of the tanks to heat the water), and loads and



loads of room for dishes, pans and "grub." Then of course there are locked luggage compartments where personal belongings, camp stools, etc., are stored. The table is, of course, collapsible, leaving almost enough room to dance to the tune of the baby victrola. Curtains, window shades and many other little conveniences make Dr. Barron's vehicle a Pullman de luxe. Ample room and convenient arrangements provide excellent sleeping quarters.

The trip from South Dakota to New York, covering 3,700 miles, was made without a single mishap. Dr. Barron's party consists of himself, Mrs. Barron, their two children and the doctor's mother and brother.

A Record Output

CARLOAD shipment figures, reported to the directors' meeting of the National Automobile Chamber of Commerce at New York, indicate the best August business on record. A total of 272,640 cars and trucks were manufactured by all the companies in the industry. This is an increase over July of 12 per cent; last year August increased 1 per cent over July. The increase over August last year is 53 per cent.

This is by far the heaviest August output on record and is a close second to the record production for any one month (289,130) established in June. The previous August record was approximately 190,000 in 1920. It indicates a total of 1,871,418 cars for the month of August. Indications point toward a higher record for September, with an increasing volume of business on the new six 40 sedan and coupe.

MOON CO. MAKES NEW PRODUCTION RECORD

The Moon Motor Car Company, through its local dealer, William Coghlan, reports a record production of 1618 cars for the month of August. Indications point toward a higher record for September, with an increasing volume of business on the new six 40 sedan and coupe.

The Moon Company is making an intensive study of the service or maintenance of Moon cars, and a large building is under construction, half of which will be used for the factory maintenance division. Stewart McDonald, president, is planning every detail of this new division.

TRUCKS RELIEVE FREIGHT EMBARGO

Packard Official Says Systematizing of Their Operation Is Important Thing.

That the country's motor trucks and the systematizing of their operation have now reached a point where they are capable of handling a serious national transportation emergency, is the opinion of Lee J. Eastman, president of the Packard Motor Car Company of New York. In commenting on the measures to be taken to relieve the imminent tie-up resulting from the recent embargo by four of the Eastern roads Mr. Eastman said:

"We are interested not in the reasons leading up to the embargo, but in the way in which motor trucks can be made to help the situation and prevent a serious traffic tie-up that will hurt business. Whether the situation is only temporary or is the beginning of an all winter shortage of railroad freight handling service is, of course, hard to determine at this time."

"We are urging truck owners to analyze their immediate hauling needs and then prepare for the possible demand which a curtailment of railroad service may place on their trucks. Truck owners and operators everywhere should see to it that their equipment is in 100 per cent. efficient running order and should prepare to do their own hauling over as long distances as can be economically arranged."

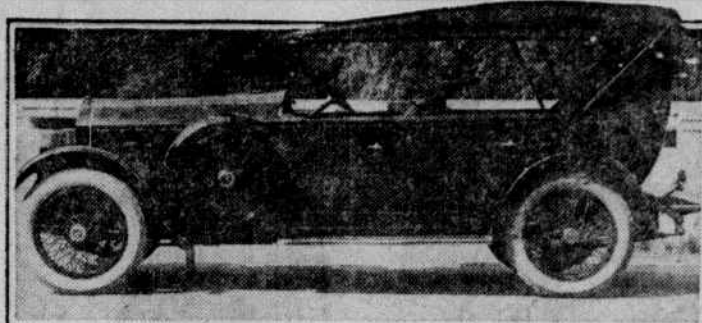
Mr. Eastman pointed also to the fact that in 1921 there were 1,127,482 commercial motor vehicles registered in this country, that 1,500 express companies are operating with motor trucks alone and that in 1921 motor trucks hauled 1,430,000,000 tons, while the railroads hauled 1,642,261,000 tons.

STAR CAR EXHIBIT AT CLOSED CAR SHOW

One of the coveted spaces at the forthcoming closed car show of the Automobile Merchants Association was that which William C. Poertner, president of the Poertner Motor Car Company, Inc., secured after spirited bidding for the display of Durant and Star cars. This will be the first exhibition at any show of the Star models, although they were publicly on display in this city originally in the month of June in the New York salesroom of the Poertner Motor Car Company, Inc., metropolitan distributors for both lines.

The space at the show is large enough to display the full line of closed cars built on the Durant and Star chassis. These include coupe and sedan on the four and six cylinder chassis, and also of the Star. Careful attention to good workmanship and real luxury of detail mark the Durant products displayed by Poertner. Not only the finish but the full detail of interior workmanship has made the Durant closed car extremely popular in this territory. These features, coupled with the splendid chassis built by Mr. Durant, have combined to create a demand for Durant closed cars so that a very high percentage of the 4,000 Durant cars now running in the metropolitan territory are closed models.

New Cole Eight With Etruscan Body



The new Cole 8 has arrived here and is being exhibited by the Cole Motor Company of New York, Inc., at 1850 Broadway. Among its new features are an Etruscan body, an ultramite frame, an envelope manifold and hydrocushion

spring action. The new manifold increases the power and the fuel mileage; the new frame is lighter and stronger and completely eliminates disalignment; the new spring action furnishes a positive hydraulic rebound absorption.

HARRY HOUPPT SAYS SHOW IS TIMELY

"Unless all signs fail the coming Closed Car Show promoted by the Automobile Merchants Association which will open in the Grand Central Palace on September 23 will be a great success," says Harry S. Houpt, the Hudson and Essex distributor.

"This show, for the first time in the long history of automobile shows in this city," he says, "will come at the opening of the fall and winter season when people not only are thinking about closed cars but buying them."

"We are now preparing a wonderfully fine exhibit of all our closed models in both the Hudson and Essex line and having one of the closed show spaces in the Palace will be able to exhibit them in an attractive way."

FIAT WINS BIG RACE IN ITALY

An important motoring event took place in Italy on August 13 in the Pistoia Mountains. The speed test for automobiles over a course of 113 kilometers was productive of noteworthy technical and racing results, and aroused

the keenest interest among the numerous spectators.

The three laps of the course, over the laborious and difficult road which crosses the Pistoia Mountains, were swiftly accomplished by the cars amidst thrilling incidents and occurrences which revealed the first rate style of the drivers in this stern contest.

The cup for the race was won by Papi, who, with a 1500 cubic centimeter Fiat, covered the 113 kilometers in two hours, nine minutes and fourteen and one-fifth seconds at an average speed of 52.722 kilometers per hour.

Along the Row

A great deal of favorable comment is being given the new seven passenger Willys-Knight open and closed car models which have only been on exhibition by Willys-Overland dealers for the past month. The first of the seven passenger cars were delivered to Willys-Overland here thirty days ago, and so responsive were automobile buyers in their reception that orders have poured into the factory for this latest of the splendid Willys-Knight line.

Sales Manager Ackerman of the Franklin Automobile Company says that orders are already running far ahead of production, certain models being sold out practically to November 1. The factory is now producing the new cars at the rate of forty per day and will reach a five car daily production within a short time.

We Wonder Why—

W. S. M. MEAD and William W. Mead are still wondering what hit them when J. H. Hulett decided to go to the barber shop alone.

Don Peretval is still denying that he died recently at Lake George.

Dr. Crane said he preferred to remain in New York and write the obituaries when he was asked to be one of a party of eight to make a trip to Albany by airplane.

Eddie Eckhart is often taken for Tim Corbett's brother.

VICTORIA FEATURES CADILLAC EXHIBIT

A national enclosed car week has been arranged for by Cadillac distributors and dealers in many cities in the United States and Canada for September 17-23. The new Cadillac Victoria and five passenger coupe body styles will serve as the principal feature of novelty at the auto salons which will be held by the Cadillac dealers.

The new Type 61 Victoria, the always popular four passenger enclosed model, has been receiving enthusiastic praise from Cadillac dealers and from those Cadillac owners who have seen it.

Changes have been made which give the Victoria an impression of greater length and less height. It is considerably enlarged, providing more room for the occupants. All seats have been made wider and deeper, and the driver's seat is now so placed as to be directly behind the steering wheel. The auxiliary folding seat, which is beside the driver's seat, is so arranged that it gives more room for the person occupying it.

Interior appointments have been enhanced in the use of new pull-to-handles on the doors and other design of fittings which are beautifully in keeping with the atmosphere of the car.

The five passenger coupe also has been considerably improved by providing more roominess.

Don't Miss It!

Says George W. Garland, Jr.,

Showing all new VELLE and WINTON models—

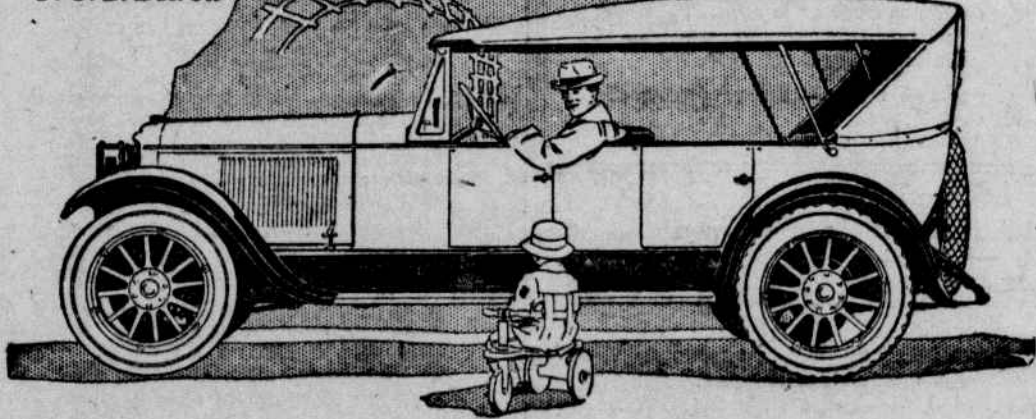
"A big surprise awaits you every night of the show!"



CLOSED CAR SHOW
AUSPICES AUTOMOBILE MERCHANTS ASSN.
Grand Central Palace
Sat. Sept. 23-30

\$2195

F. O. B. Detroit



Giant Power Under Perfect Control

Driving the New Series Paige 6-66 is an almost effortless operation. The woman who drives can handle this long 131 inch wheelbase with astonishing ease and safety.

There is not the slightest necessity for tugging at the wheel or struggling with gears. The special Timken axle and the new clutch have accomplished marvels for steering and gear changing. Indeed, both have become instinctive operations.

And, so far as control is concerned, the word takes on a new meaning after that mighty 70 horsepower reservoir has been tapped. It means just one thing—immediate and absolute responsiveness to the driver's will.

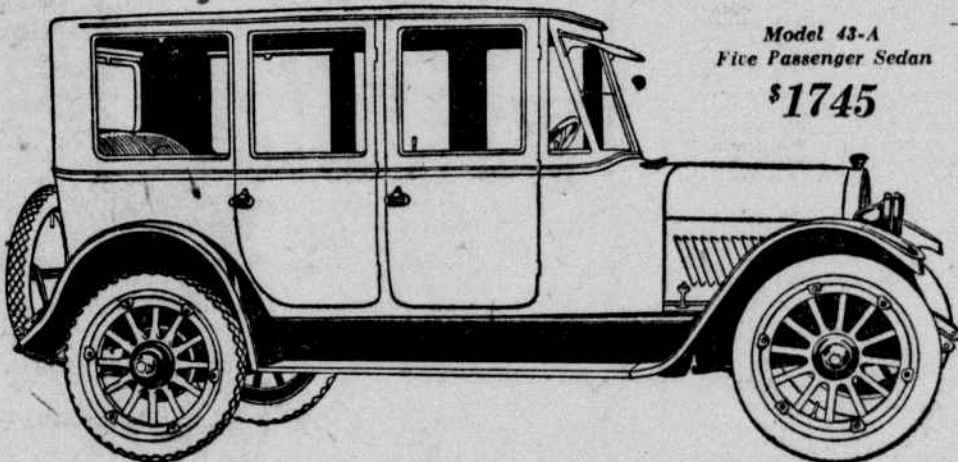
Surely these are the prime elements that you expect in a really fine motor car. Until recently they cost from four to seven thousand dollars. Now, in the Master of the Highway, they are yours—in generous abundance—for \$2195.

Paige Detroit Co., N. Y., Inc.,
Broadway at 56th St.
Circle 6370

Paige Brooklyn Corporation
1275 Bedford Ave., Brooklyn
Lafayette 6600

PAIGE

The Most Beautiful Car in America



Model 43-A
Five Passenger Sedan
\$1745

Model 43A—4 Cylinder	115 Inch Wheelbase
Coupe	\$1595
Sedan	1745
5 Passenger Touring	1045
Roadster	1045
4 Passenger Semi-Sport	1225
(Tux or Wire Wheels)	
Touring with built on California top	1395
Model 47—The Smaller Eight	
Price Range: \$1495 to \$2145	
Model 48—The Larger Eight	
Price Range: \$1795 up	
All Prices F. O. B. Lansing, Mich.	

"4th Year"

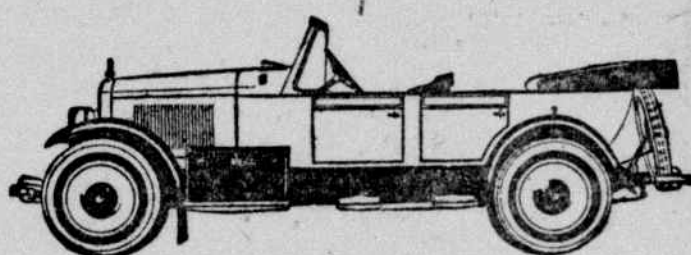
Notice the thorough-going satisfaction that the owner of an Oldsmobile Four enjoys. There's its upkeep economy. Its owner pays less for oil, for gas and for adjustments and repairs. His use of his car is more continuous—more free from care. Just get acquainted with this 1922-23 series of Oldsmobile Fours.

OLDS MOTOR WORKS LANSING, MICHIGAN
Division of General Motors Corporation

OLDSMOBILE CO. OF N. Y.
(CUTTING LARSON CO., Inc.)
109 West 64th St. Telephone 9680 Columbus

BRONX 1275th St. & Convent Ave. Tel. Fordham 4052 BROADWAY 1206 Bedford Ave. at Columbus Circle OLDS CO. B'KLYN. Prospect 7900

Oldsmobile
FOURS and EIGHTS



A quality that means service

Not a mere quality of design—of equipment—of finish—but a thorough and through quality that enables you to get a long, satisfactory road service in keeping with the attractive appearance.

An ideal sport model—with the same reliability and stamina that have made the standard Auburn models famous. The price \$1895 (factory) is lower than you will pay for equal value elsewhere.

A choice of attractive colors to express your individual taste. Other models \$1475 to \$2345.

Exhibiting at the
CLOSED CAR SHOW
Sept. 23rd to 30th
GRAND CENTRAL PALACE
Main Floor

Auburn Sales Company, Inc.
1838 Broadway
OPEN EVENINGS.

J. A. Jensen Auto Sales, Inc. 2200 Grand Concourse, New York City
Kramer Motor Sales Co. 1163 Boulevard, Bayonne, N. J.
Vladuet Automobile Co. 1500 Park Ave., Hoboken, N. J.
Kramer Motor Sales Co. Boulevard at Newark Ave., Jersey City, N. J.
Hiles & Penran, 730 State Street, Schenectady, N. Y.
Frank Cutler, Dover.
James A. Greene Sales Co. 115 Mohawk Street, Coburn, N. Y.
Field Motor Company, 278 Main Street, Hartford, Conn.
Irving V. Marshall Co., 800 Fairfield Ave., Bridgeport, Conn.
Lawrence Howshild, New Haven, Conn.
Wilton Garage, East Main and Main St., Waterbury, Conn.

AUBURN
22nd Successful Year.